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The statistical hypothesis testing framework is an intimate stranger

Most researchers know how to operate it! But few know how it really works! Research question - Do other animals exhibit handedness as well? (Frog example, 18 individuals)

 $H_0:$ Right-handed and left-handed toads are equally frequent in the population.

 $\mathsf{H}_{\mathsf{A}}\mathsf{:}$ Right-handed and left-handed toads are NOT equally frequent in the population.

The alternative hypothesis ${\sf H}_{\rm A}$ is two-sided (or two-tailed). This just means that the alternative hypothesis allows for two possibilities:

[1] that the proportion is greater than 0.5, in which case right-handed toads outnumber left-handed toads in the population; OR

[2] that the proportion is less than 0.5 (i.e., left-handed toads predominate).

Neither possibility [1 or 2] can be ruled out before gathering the data, so both should be included in the alternative hypothesis.

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Ho: Right-handed and left-handed toads are equally frequent in the population.

 $\ensuremath{\mathsf{Ha}}\xspace$: Right-handed and left-handed toads are $\ensuremath{\mathsf{NOT}}\xspace$ equally frequent in the population.

The test statistic that we will use here is the number of right-handed frogs.

Remember that the test statistic is a number calculated from the data that is used to evaluate how compatible the observed (sample) data are with the result expected under random sampling from a statistical population in which the null hypothesis is true (i.e., the sampling distribution under Ho).







Ho: Right-handed and left-handed toads are equally frequent in the population. Ha: Right-handed and left-handed toads are NOT equally frequent in the population. **RESULTS:** 14 toads were found to be right-handed Sampling distribution under H₀ According to the sampling 0.20 distribution assuming H_0 as true, a total of 14 right-0.15 handed toads out of 18 is probability fairly unusual if the null hypothesis were to be true. 14 right handed toads 505 8 2 3 4 5 6 7 8 9 10 11 12 13 Number of right-handed toads (out of 18 toads)





Why do we then also count the frequency of right-hand toads on the left side of the distribution that were 4 or more extreme?

Pr[14 or more right-handed toads] = Pr[14] + P[15] + P[16] + P[17] + P[18] = 0.0155

Pr[4 or less right-handed toads] = Pr[4] + P[3] + P[2] + P[1] + P[0] = 0.0155 = 0.031 Suppling distribution under Ri brief of the distribution of the distribution under Ri brief of the distribution of the distribu

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Rule: if you don't have a clear theoretical basis, always choose a two-tailed test

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Rule: if you don't have a clear theoretical basis, always choose a two-tailed test

A fictional example where a one-sided test is preferable





One-sided versus two-sided tests

Let's describe a fictional study where such theoretical basis exists:

Imagine a study designed to test whether daughters resemble their fathers. Each out of 18 participants examines a photo of one girl and photos of two adult men (one of whom is the girl's father).

The only reasonable alternative hypothesis is that daughters indeed resemble their fathers more than expected by chance, i.e., why would we expect that daughters resemble their fathers less than other men?

H₀: Participants pick the father correctly half of the time (p = 1/2).
H_A: Participants pick the father more frequently than half of the time (p > 1/2).

H₀: expected under pure guess (chance) alone









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One-sided versus two-sided tests

Two-sided tests keep us honest!

What if we carried out a subsequent study to test whether daughters, when they marry, choose husbands who resemble their fathers?

The null hypothesis is that there is no resemblance, but what is the alternative hypothesis here then?

Should it be one-sided (husbands resemble fathers) or twosided (husbands may resemble fathers OR husbands may not resemble fathers in contrast to chance alone)?

We should opt for a two-sided test here because there is no theoretical basis to establish one side over the other.

One-sided versus two-sided tests

Two-sided tests keep us honest!

One researcher may have a clear theoretical basis for a particular one-sided hypothesis but another researcher may not.

We may be tempted to choose the side that provided us with greater probability of significant results (i.e., greater statistical power) - Two-sided tests keep us honest!

CONCLUSION: unless one has a clear theoretical basis to support a one-sided test, use a two-sided test.

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Rule: if you don't have a clear theoretical basis, always choose a two-tailed test